

# Technical Requirements

- Ad must be camera ready. Preferred Files:
- Adobe Illustrator EPS
- Press Quality PDF
- InDesign Program Files (please include all fonts and art)
- 2 color ad will include printers surcharge of \$175
- Full Color Ad will include printers surcharge of \$300
- Ad, accompanied with payment, must be received by:  
  
August 1, 2009
- Inside covers and back cover, full color, ads are reserved for members.
- ¼ Page Ad: 3.57 x 4.625 Vertical Layout
- ½ Page Ad: 7.375 x 4.625 Horizontal Layout
- Full Page Ad: 7.375 x 9.5 Vertical Layout